



# LUMINESCENS<sup>®</sup>

DEPIGMENTING & BRIGHTENING SOLUTION

Innovation, safety,  
efficiency and comfort



ITALIAN RESEARCH AND INNOVATION





ITALIAN RESEARCH AND INNOVATION

“EVERYTHING WE DO IS FINALIZED TO CONTRIBUTE  
TO PEOPLE’S WELLNESS AND BEAUTY”

We supply more than 80  
**COUNTRIES** in the world

**100% ITALIAN** research

We produce according  
to **PHARMACEUTICAL  
STANDARDS** to guarantee  
maximum quality levels



INNOVATION IN THE FIELD OF AESTHETIC MEDICINE,  
DERMATOLOGY AND PLASTIC SURGERY



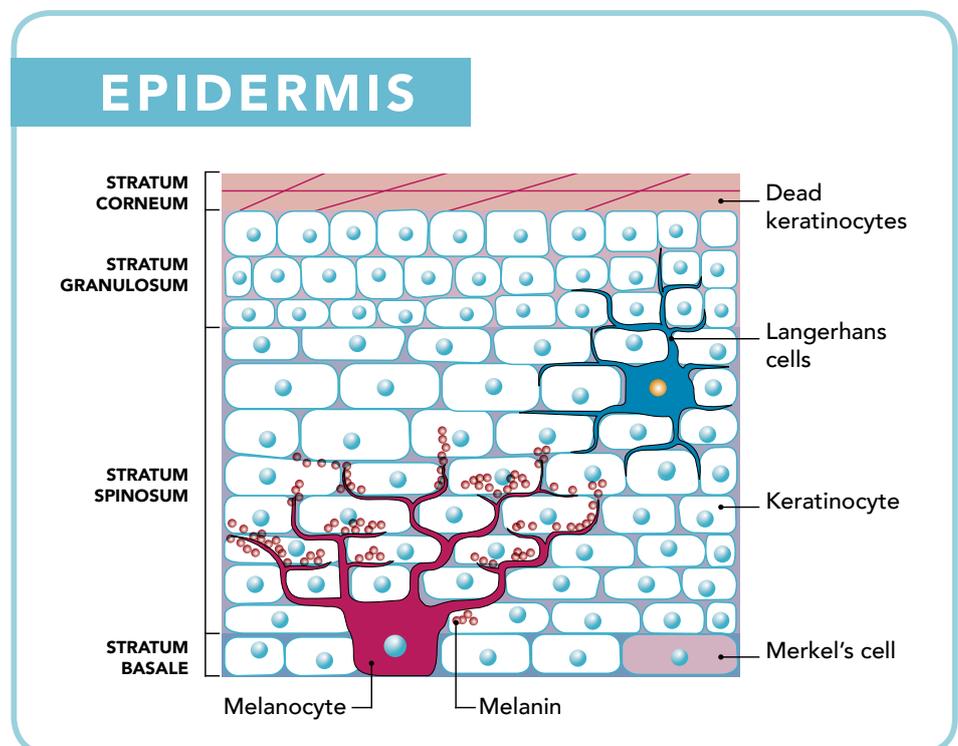
# MELANOGENESIS

## HYPERPIGMENTATION AND SKIN SPOTS

Hyperpigmentation is due to increased melanin production and deposition, and is manifested as dark spots on the skin; especially on face, hands and other parts of the body more often exposed to the sun and difficult to hide.

Hyperpigmentation is caused by an increase of melanin in the basal and suprabasal layers of the epidermis, and is associated with a normal or high number of melanocytes. It can be caused due to various mechanisms, such as melanin transfer from the epidermis to the dermis, and its accumulation within melanophages (relating to pigmentary incontinence). It's commonly seen in inflammatory skin diseases affecting the basal layer and/or junction dermo-epidermal layer.

The main causes of these disorders are ultraviolet light, chronic inflammation, mechanical irritation of the skin, and an anomalous release of the hormone  $\alpha$ -MSH, which stimulates melanocytes.



Intrinsic and extrinsic regulation of human skin melanogenesis and Pigmentation C. Serre, V. Busuttill and J.-M. Botto Global Skin Research Center, Ashland, 655, route du Pin Montard, Sophia Antipolis 06904, France

## MELANIN BIOSYNTHESIS

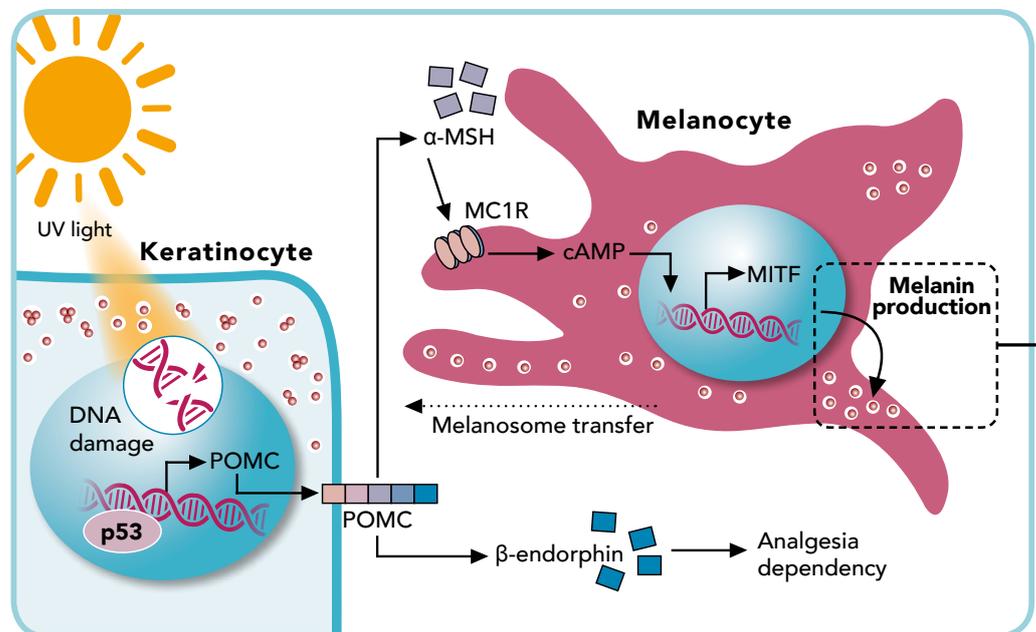
Melanin synthesis in the skin is carried out by specific cells present among the basal cells of the epidermis called melanocytes.

These cells, through chemical signals, communicate with the neighboring keratinocytes, creating an epidermal-melanin unit that is responsible for melanogenesis.

Melanocytes produce melanin in particular structures, called melanosomes. Thanks to an active movement system mediated by the transport proteins Rab (monomeric GTPases), the melanosome manages to reach the terminal portion of melanocyte dendrites and anchor themselves to the cell membrane ready to be transferred to the corneocytes.

The passage of melanosomes from melanocyte to corneocyte is another active step regulated by PAR2 receptors, activated by the action of a protease, trypsin.

The production of melanin has protective functions from solar damage, therefore its synthesis is activated by biological damage processes.



The damage causes the release of a particular hormone called MSH (melanocyte stimulating hormone) which acts on the melanocyte by activating the synthesis of melanosomes storing melanin and their release to epidermal cells.

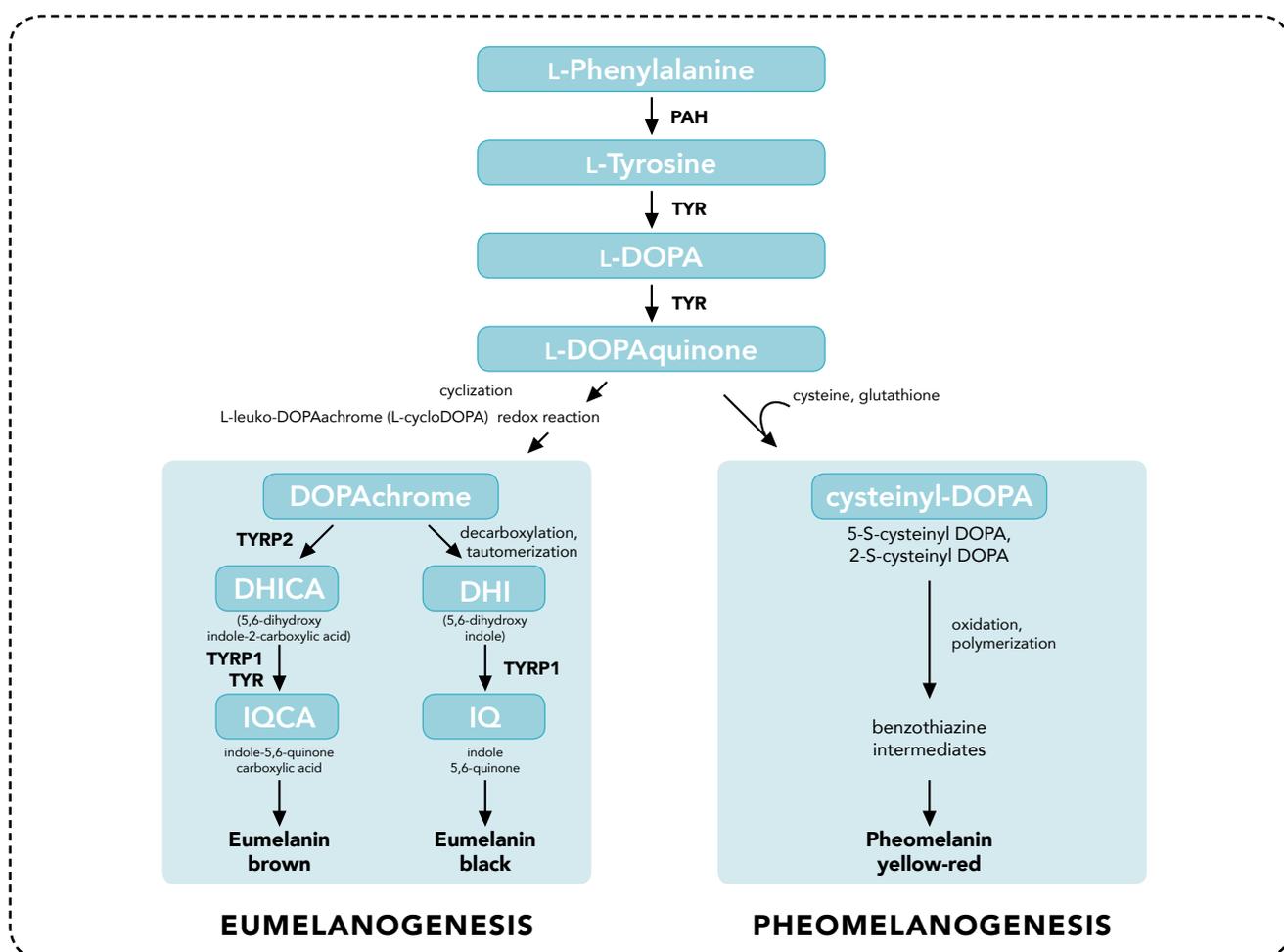
Stimulation of MC1R induces the melanocyte to synthesize melanin as the stimulation of MC1R induces the expression of a transcription factor called MITF (Microphthalmia-Associated Transcription Factor). This allows the expression of the genes responsible for the synthesis of enzymes necessary for the transformation of tyrosine into melanin.

Starting from amino acid tyrosine, through the activity of tyrosinase enzyme, DOPA is formed, then several further conversions follow to form DOPAquinone, Leuko-DOPAchrome, DOPAchrome, 5,6-dihydroxy indole (decarboxylated and/or carboxylated), indole-5,6-quinone (decarboxylated and/or carboxylated). Eventually polymerization of this last product forms eumelanin.

DOPAquinone reacts with cysteine to form cysteinyl DOPA; after oxidation, cysteinyl DOPA undergoes ring closure to yield benzothiazine intermediates that may couple through a peroxidase/H<sub>2</sub>O<sub>2</sub>-promoted reaction or tyrosinase-catalyzed oxidation; the multistep process ends with the formation of pheomelanin.

Melanogenic flow is regulated by melanogenic enzymes (tyrosinase, TYRP1, TYRP2), divalent metal cations, activators and inhibitors and other regulatory factors.

Tyrosinase is the rate-limiting enzyme of hydroxylation of tyrosine to L-DOPA while other actors in melanogenesis control quality and quantity of formed melanin.





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DEPIGMENTING & BRIGHTENING SOLUTION

Innovation, safety,  
efficiency and comfort



The innovative **PROFESSIONAL KIT** is the game changer in depigmentation therapy and **includes:**

**2 VIALS**

for 4 outpatient treatments\*



**1 CREAM**

for at-home care



\*Average estimated. It may vary depending on severity and body parts to be treated

**LUMINESCENS®** is a protocol with lightening and depigmenting activity specifically designed for the treatment of skin pigmentations of the face and the rest of the body.

The formulation is compatible with all phototypes, for oily and dry skin.

The depigmenting activity is carried out by specific active ingredients, assisted by a superficial peeling action that promotes epidermal renewal and favors the delivery to deeper derma layers.

## STRENGTHS



Innovative formulation for outpatient mesotherapy treatment with a patent pending.



No waiting time after treatment and no mask to be kept in application for 6-12 hours, unlike other leading products.



No negative impact on daily life.



Cutting-edge formulation, full of active ingredients, made for home treatment with evident results with maximum safety and comfort.

## MECHANISM OF ACTION



Strategies for brighter skin.



Blockade of melanogenic enzymes.



Blockade of excess melanin formation.



Antioxidant and anti-free radical action.



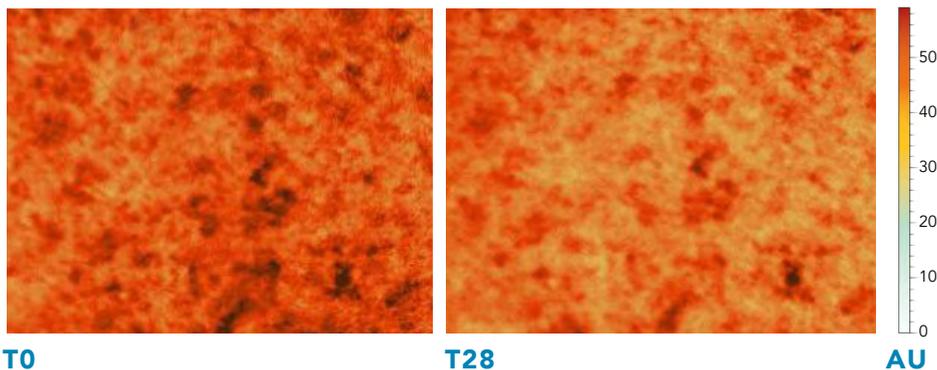
Increased turnover and hyperpigmentation removal.

# CLINICALLY TESTED RESULTS



Scientifically proven reduction of stains and dermatologically tested.

Study of the effect and cosmetic properties of a product through evaluations and instrumental analysis performed by professionals under medical supervision and consumer self assessments.



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T28

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IMAGES DETECTED AND ANALYZED WITH MIRAVEX ANTERA 3D®



gave a positive opinion to the treatment.

say that the treatment reduces skin spots.

say that the mesotherapeutic treatment is pleasant and does not create discomfort skin.

say that the home product is comfortable.

**95%**  
**OF PATIENTS**

# BEFORE & AFTER TREATMENT



**GENDER: FEMALE / AGE 41**



**RESULT AFTER 30 DAYS OF TREATMENT**



**GENDER: FEMALE / AGE 43**



**RESULT AFTER 60 DAYS OF TREATMENT**



**GENDER: MALE / AGE 51**



**RESULT AFTER 30 DAYS OF TREATMENT**

# ACTIVE COMPLEXES

## MELANOGENIC ENZYME BLOCKERS

### Tyrosinase inhibitors

- **OLIGOPEPTIDE-34:** Regulation of TYRP-1, TYRP-2, MITF and tyrosinase.
- **TRANEXAMIC ACID** Involved in anti-plasmin activity and inhibits tyrosinase transcription. (1)
- **AMINOETHYL PHOSPHINIC ACID & GLYCYRRHETINIC ACID** Inhibit tyrosinase.
- **AZELAIC ACID** Inhibits tyrosinase and regulates the activity of thioredoxin reductase. (2)
- **ARBUTIN** Competitive inhibitor of tyrosinase, reducing catalysis of DOPA. (3)
- **PHENYLETHYL RESORCINOL** Reduces both melanin production and tyrosinase activity. (4)
- **SILYBUM MARIANUM EXTRACT** Inhibits tyrosinase activity, with strong antioxidant properties (5)
- **GLABRIDIN** Potent inhibitory effect on not only tyrosinase activity, but also tyrosinase-related proteins. (6)

## MELANIN FORMATION AND TRANSPORT BLOCKERS

### Copper chelators and MC1R enzyme inhibitors

- **ELLAGIC ACID & PHYTIC ACID** Chelating effect on copper.
- **ACETYL TETRAPEPTIDE-2** Mimics thymopoietin, the youth enzyme.
- **POTASSIUM AZELOYL DIGLYCINATE** Regulates the synthesis of hyperactive melanocytes. (8)
- **BIOMIMETIC PEPTIDES, HEXAPEPTIDE-40 SH-POLYPEPTIDE-76 INHIBITORY** Inhibits both tyrosinase and melanin formation.
- **ACETYL HEXAPEPTIDE-1** Regulates pigmentation and melanin production through interactions with skin receptor MC1R. (9)

## INCREASE IN CELL TURNOVER

### Removal of pre-existing melanin

- **CITRIC ACID, TARTARIC ACID, SALICYLIC ACID** Exfoliates the stratum corneum, composed of dead cells.
- **RETINOL** Promotes rapid loss of pigment through epidermopoiesis and an increased epidermal turnover. (10)

## ANTIOXIDANTS AND DERMO-NORMALIZING AGENTS

### Action against pigment-increasing free radicals

- **PEPTIDE CG-TGP2** Has an anti-inflammatory effect.
- **GLUTATHIONE** Powerful antioxidant capabilities.
- **TOCOPHERYL ACETATE** Increases antioxidant activity.

# INGREDIENTS

## MESOTHERAPY | 2x4 mL

### PATENTED FORMULA:

Tranexamic Acid  
Salicylic Acid  
Aminoethyl Phosphinic Acid  
Sodium Phytate  
Rutin  
Ellagic Acid  
Oxothiazolidinecarboxylic Acid  
Vitis Vinifera Leaf Extract  
Rosmarinus Officinalis Extract  
Melissa Officinalis Leaf Extract  
Salvia Officinalis Leaf Extract  
Camellia Sinensis Leaf Extract  
Betula Pubescens Twig Extract  
Acetyl Tetrapeptide-2  
Arbutin  
Sodium DNA  
Potassium Azeloyl Diglycinate  
Oligopeptide-34  
Glutathion  
Hyaluronic Acid

### MICRONEEDLING DEVICES

DERMA PEN



MULTI-NEEDLE



DERMA ROLLER



## HOME CREAM | 30 mL

Tranexamic Acid  
Aminoethyl Phosphinic Acid  
Azelaic Acid  
Phytic Acid  
Arbutin  
Oligopeptide-34  
Citric Acid  
Tartaric Acid  
Nicotiana Benthamiana Hexapeptide-40  
Sh-Polypeptide-76  
Acetyl Hexapeptide-1  
Salicylic Acid  
Panthenol  
Silybum Marianum Extract  
Phenylethyl Resorcinol  
Glycyrrhetic Acid  
Retinol  
Hyaluronic Acid  
Glabridin  
Tocopheryl acetate



# LUMINESCENS®

DEPIGMENTING & BRIGHTENING SOLUTION



## HOME CREAM\* 30 mL DEPIGMENTING CREAM

Home format to continue  
with professional treatment.

- 1) Tranexamic acid inhibits melanogenesis partially via stimulation of TGF- $\beta$ 1 expression in human epidermal keratinocytes Xiaoxue Xing 1, Zhongyi Xu 1, Li Chen 1, Shanglin Jin 1, Chengfeng Zhang 1, Leihong Xiang 1
- 2) Melanin hyperpigmentation of skin: melasma, topical treatment with azelaic acid, and other therapies A S Breathnach 1 Affiliations expand • PMID: 8654129
- 3) Arbutin as a Skin Depigmenting Agent with Antimelanogenic and Antioxidant Properties. Yong Chool Boo
- 4) Characterization and topical delivery of phenylethyl resorcinol Y. Zhang, B. C. Sil, C.-P. Kung, J. Hadgraft, M. Heinrich, B. Sinko, M. E. Lane
- 5) The treatment of melasma by silymarin cream Tagreed Altaei BMC Dermatology volume 12, Article number: 18 (2012) Cite this article
- 6) The inhibitory effect of glabridin from licorice extracts on melanogenesis and inflammation T Yokota 1, H Nishio, Y Kubota, M Mizoguchi
- 7) Efficiency of ellagic acid and arbutin in melasma: a randomized, prospective, open-label study. Ilgen Ertam 1, Basak Mutlu, Idil Unal, Sibel Alper, Bijen Kivçak, Ozgen Ozer
- 8) Maramaldi G, Esposito M. Potassium Azeloyl Diglycinate. Cosm & Toil. 2002;117:3. [Google Scholar] [Ref list]
- 9) Up- or Downregulation of Melanin Synthesis Using Amino Acids, Peptides, and Their Analogs Yong Chool Boo 1,2,3
- 10) Gupta AK, Gover MD, Nouri K, Taylor S. The treatment of melasma: A review of clinical trials. J Am Acad Dermatol. 2006;55:1048-65.



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seguici su:   cmedaesthetics

INFORMATION MATERIAL FOR THE MEDICAL PROFESSION

\*Professional product for home use.  
Product to be used under professional  
opinion, not intended for the retail channel.